

CARES Grant Initiative **Commission for Arts and Culture**



MISSION

Vitalize the community by integrating arts and culture into community life, supporting the region's cultural assets, and showcasing San Diego as an international cultural tourism destination

VISION

Expanding our world by celebrating creativity in San Diego



Jean Isaacs San Diego Dance Theatre, *Trolley Dances*



CARES GRANT INITIATIVE (CGI)

Distributes one-time, relief grants for general operating support to eligible San Diego County arts and culture organizations serving communities of color disproportionately impacted by the COVID-19 pandemic.

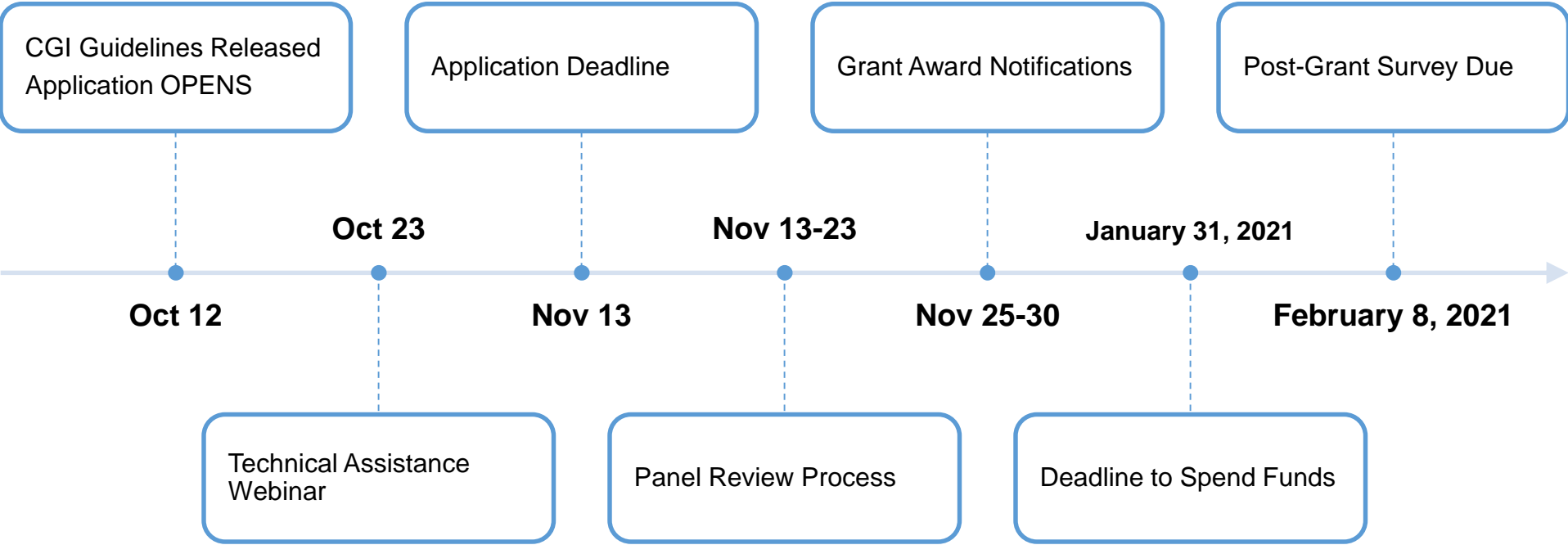


CGI is a one-time special grant initiative in response to the impact of the COVID-19 pandemic funded by Federal Coronavirus Aid, Relief, and Economic Security (CARES) Act money awarded to the California Arts Council (CAC) through the National Endowment for the Arts, a federal agency, and allocated to their State-Local Partners, including the City of San Diego Commission for Arts and Culture.

10 awards of \$1,500 will be distributed.



CARES GRANT INITIATIVE TIMELINE





WHO IS ELIGIBLE TO APPLY?

- Your organization holds **tax-exempt nonprofit status** under section 501(c)(3) or 501(c)(6) of the Internal Revenue Code or your nonprofit organization has a fiscal sponsor with tax-exempt nonprofit status under section 501(c)(3) or 501(c)(6) of the Internal Revenue Code; AND
- Your organization has a **two-year history** of primarily producing programs or activities that create, preserve, and/or present arts and culture experiences; AND
- Your organization is physically headquartered in and serving **San Diego County** residents; AND
- Your organization must:
 - 1) provide arts activities, programs and/or services that are culturally relevant and responsive to one or more **communities of color**;
 - 2) include and represent the identified community or communities served; and
 - 3) have a mission, staff, and board (or other advisory or governing body) deeply rooted in and reflective of the identified community or communities; AND
- Your organization must have general operating expenses, which were **negatively impacted by the COVID-19 pandemic**.





WHO IS NOT ELIGIBLE TO APPLY?

- CARES ACT SUPPORT: Your organization received CARES Act grant support from National Endowment for regranting purposes.
- SCHOOLS: Your organization is a university, community college, school district, or private educational enterprise.
- REGRANTING: Your organization's primary purpose is grantmaking.
- FOR-PROFITS: Your organization is a for-profit organization, business or individual.





WHAT ELSE SHOULD I KNOW?

- Preference will be given to organizations that intentionally serve Black, Indigenous, People of Color (BIPOC) communities that didn't receive FY21 OSP/CCSD funding
- These are relief funds (not a contract for services with requirements such insurance)
- There is no match requirement
- The funds are awarded upfront (not as a reimbursement)
- Grant funds must be expended by January 31, 2021
- Funds can only be used for general operating needs of the organization such as salaries, fees for artists and other contract personnel, and facility costs that occurred after March 1, 2020 but before January 31, 2021.
- CARES applicants are encouraged to apply to FY22 OSP or CCSD, if eligible



- Find guidelines and application links for CGI here:
www.sandiego.gov/arts-culture/funding
- Applications are submitted via online platform, GoSmart (link on our website)



APPLYING THROUGH A FISCAL SPONSOR

WHAT IF I'M AN ARTS AND CULTURE NONPROFIT BUT DON'T HAVE 501c3 or 501c6 STATUS?

If you are a nonprofit organization, whose primary purpose is arts and culture but you do not have federal tax exempt status as a 501c3 or a 501c6:

1. You can still apply for the CARES Grant Initiative!
2. You can apply through a nonprofit fiscal sponsor who does have 501c3 or 501c6 status.
3. The information in the application would pertain to your organization, and you would include your fiscal sponsor's contact info and tax exempt letter.
4. Your fiscal sponsor does not have to be an arts and culture organization (but you do)
5. Your fiscal sponsor has to be located in San Diego County
6. If awarded relief funds, you will be required to submit a copy of the agreement or letter between your organization and fiscal sponsor

APPLICATION SECTIONS

1. Applicant Profile
2. Eligibility Survey
3. COVID-19 Impact



Section 1: Applicant Profile

- Legal Name, Address, Tax ID, Discipline
- Mission Statement
- Contact Information
- Year-end organizational actuals for most recent completed fiscal year
- Fiscal sponsor information and tax exempt letter, if applicable



Section 1: Applicant Profile

Attach the following documents:

- Organizations current fiscal year operating budget
- Organizational chart
- List of organization's board members with names and titles
- Three work samples



Section 2: Eligibility Requirements

ASSESSES IF THE ORGANIZATION MEETS THE
ELIGIBILITY REQUIREMENTS



Section 2: Eligibility Requirements

- Tax exempt status – Attach 501c3 or 501c6 letter
 - Or tax exempt status of fiscal sponsor (if applicable)
- Organization's primary focus is arts and culture
- Organization is physically headquartered in San Diego County
- Organization has general operating expenses
- Organization serves, represents and is rooted in communities of color
- Organization has not received CARES ACT funding from the NEA
- Organization is not an educational institution, a regrantee organization, a for-profit, business, or individual

ASSESSES THE IMPACT OF COVID-19 ON
THE ORGANIZATION AND COMMUNITY OR
COMMUNITIES OF COLOR THEY SERVE



Section 3: COVID-19 IMPACT

1. Describe your circumstances as a result of COVID-19. While many of the impacts are similar for nonprofits, your organization may have/likely has unique circumstances. Describe any of these unique impacts, if any.
1. Briefly describe the impacts to your organization's budget that were directly caused by COVID-19 and the resulting health orders.
1. Have you taken any of the following staffing actions, as a result of COVID-19? CHECKBOXES (check all that apply): Laid off staff, left vacant positions unfilled, cut back staff hours, cut back organization hours of operation, not renewed contracts (staff or otherwise, none of the above

4. Describe the community or communities served. How have they been disproportionately impacted by the COVID-19 pandemic?
5. Describe how your organization includes and represents the community or communities identified.
6. Describe how your organization's mission, staff, and board (or other advisory or governing body) are deeply rooted in and reflective of the community or communities identified.
7. Describe how the COVID-19 pandemic has impacted your organization's ability to serve the community or communities identified
8. If awarded, how do you intend to use the grant funds (funds must be used for general operating needs such as salaries, fees for artists and other contract personnel, and facility costs)? How will this benefit the community or communities identified

WHO EVALUATES THE APPLICATIONS?

City staff will first review all applications to ensure eligibility. Staff will then facilitate a panel review process of eligible applications. The panel, comprised of diverse resident representatives and arts and nonprofit professionals from the greater San Diego region, will evaluate and score applications and make funding recommendations to the City.

The advisory panel will use a standard scoring system to evaluate COVID-19 Impact section of the application and assign a rank to each application.

OFFICE HOURS!

Office Hours [SIGN UP](#) - These 30 min meetings are meant to provide 1:1 support to help you apply.

ORGANIZATIONAL SUPPORT PROGRAM - RFQ NOW OPEN

Provides general operating support to San Diego arts and culture nonprofit organizations

OSP allows for:

- General operating support for nonprofits (501c3's or 501c6's)
- Types of applicants: Theaters, Museums, Dance, Music, Heritage and Cultural, Arts Service Organization, etc.
- Delivery of arts and culture programs and services that engage residents and visitors
- Impact on San Diego's quality of life and tourism



CREATIVE COMMUNITIES SAN DIEGO – RFQ NOW OPEN

Provides sponsorship for projects, such as community-based festivals, exhibitions, events, parades, and celebrations. Projects promote neighborhood pride and community reinvestment; make arts and culture activities more available and accessible in San Diego neighborhoods; and encourage people of diverse backgrounds to share their heritage and culture.

CCSD allows for:

- Project specific support for nonprofits (don't have to be arts nonprofits)
- Types of projects: Festivals, parades, celebrations, and exhibitions
- Fiscal Sponsorship: Project producers who do not have 501c3/501c6 status can apply through a fiscal sponsor!





Commission for Arts and Culture

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